

Cabinet

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THE TED TURNER COLLECTION: REPORT FROM THE BATTLEFIELD (PAPER ON UCCELLO)* MARCO MAGGI

DNA: Watching a hair for hours doesn't allow us to identify its owner, even though that hair includes much more information than any high resolution picture. It's now possible with a single strand of hair to reconstruct genetically even the most intimate details of a person. Knowing that a file as simple as "hair.zip" has embedded within it a forest of signs and codes that we cannot see or read has produced in us a new sense of myopia or illiteracy.

CNN: Watching the news for months doesn't allow us to identify the reality behind an issue covered by the press. An infinite sequence of simultaneous, precise and live reports is not enough to understand the difference between live broadcasting and death, between democracy and business. We are condemned to know more and understand less. This is not a contradictory process; it's semiotic indigestion.

If something moves as fast as a bullet, it becomes invisible and supersonic. If something moves as slowly as a minute hand, it becomes still and uninteresting.

Examining a ream of the best-quality white paper proves that it is impossible to find a single absolutely white, silent sheet in 500 examples.

Seeing two pages printed with the same image confirms that there are no two identical visual experiences. (Even McDonald's has never cooked two burgers of identical shape, color, taste, texture, temperature, and context.

* Turner, Ted: (born 1938), US broadcasting and sports executive, born in Cincinnati, Ohio; president of Atlanta Braves baseball team and chairman of the board of Atlanta Hawks basketball team; head of Turner Broadcasting Systems, Inc., whose properties include station WTBS and news station CNN; bought over 3,000 movies to televise and received criticism by colorizing many classics (Source: Britannica Student Encyclopedia, 2002).

PAGE 47

Marco Maggi, *DDDrawing on Tradition*, 2004**
Cuts on paper, paper on Uccello
8" x 10"

PAGE 48 & 50

Paolo Uccello, *The Battle of San Romano (detail)*, 1456
Tempera on wood
72" x 127"

DIRECTIONS

Place a cutting mat between pages 50 and 51. using an X-ACTO knife (blade no. 11), cut and lift slivers of paper to create your own DDDrawing on Tradition. An example of a DDDrawing on Tradition has been provided on page 47.

**DDDrawing: "The technical route of three-dimensional imaging systems in the history of art has been comprehensively traced by art historians, from the development of geometrical perspective in painting. This began with Brunelleschi and Alberti and soon became evident in such work as *The Battle of San Romano* by Paolo Uccello" (Source: Margaret Benyon, "The Prehistory of Holographic Art", 1997)

